



iMBA Enrollments & Retention

Degree	Enrolled (at start)	Currently with the Program	Program Retention (as of October 2016)
January 2016 cohort	114	111	97%
August 2016 cohort	156	154	99%
First year iMBA class	270	265	98%

Course Retention Rates [Students who Enrolled/Active-Completed]

Core 1 Strategic Leadership & Management	
Course 1	96%
Course 2	97%
Course 3	99%

Core 2 Managerial Economics & Business Analysis	
Course 1	99%
Course 2	98%
Course 3	100%

iMBA Demographics

Average Age	37 years
Average Work Experience	12 years
Male/Female	74% Male, 26% Female
Domestic/International	82.5% Domestic, 17.5% International

University of Illinois College of Business Coursera Learners

950,000⁺

Total Course Visitors

260,000

Active Learners

27,000

Verified Certificates Issued



iMBA now in 23 countries, 31 States + DC

